

The Community Food Projects Participant Impact Survey:

A Guide to Customizing, Administering and Collecting Surveys from Program Participants

The Community Food Project (CFP) Participant Impact Survey (PS) measures the self-reported changes in community residents resulting from community food projects. Its intent is to measure the knowledge, attitude and behavior changes of project participants. These self-reported outcomes of CFP work will be recorded and aggregated in the CFP Indicator of Success (IOS) data collection form.

There are five steps to using the CFP PS for your project. Details on each step follow.

- 1) Customizing the survey for program participants
- 2) Selecting the survey participants
- 3) Deciding when to survey
- 4) Selecting a survey administration mode and collecting data
- 5) Entering the data into the CFP IOS system

Step 1: Customizing the Survey for Program Participants

The CFP PS template is designed to be brief, placing little burden on participants. Because the goals and activities of community food projects are unique, the CFP PS tool is not intended to provide all of the evaluation measures a program may need to demonstrate success. Instead, it provides a tool that measures information that is common to many community food projects.

The CFP PS template is a Microsoft WORD document called “CFP PS-TEMPLATE.doc”. Project staff should review the tool and decide which questions suit their program and which do not. A key is provided in the Complete CFP PS (see page 5) to provide guidance on what sets of questions to ask based on the nature of your participants. For the purposes of this tool, we have categorized the people into three categories: food recipients/customers, participants and partners. It is likely that people who engage with your project will fall into more than one category.

- **Food recipients/customers:** People who receive or purchase food as a result of your project.
- **Participants:** People who participate in education or training programs, or who receive financial assistance and benefits other than food as a result of your project.
- **Partners:** People or organizations that have played a significant role in helping plan and/or implement your project’s activities.

It is important to think carefully about the changes expected in participants. A one-hour workshop aimed at providing information on nutrition may increase knowledge but may not cause a behavioral change given the limited contact with participants. (See *Chapter 3: Selecting Your Outcomes* of the *Community Food Project Evaluation Handbook* for more information on matching outcomes to program dose.)

In addition to selecting the appropriate questions to ask participants, staff will need to customize the tool to make it feel more specific to the project. For example, the heading of the tool states, “CFP Participant Impact Survey” then the term “Project ABC” is used throughout. A training program called “How to Make Your Garden Grow” may want to change the title to “How to Make Your Garden Grow Survey” and then change the word “program” to “training” throughout.

However, because the data collected in the CFP IOS is intended to be uniformly collected, we ask that you DO NOT change the survey questions other than removing some or making them fit with your program name and activities.

For an example of a customized CFP PS, see the section, *Appendix B: Example Customized CFP PS*, at the end of this document.

Step 2: Selecting Survey Participants

Every person participating in a program may be eligible for the survey, although new participants or persons with very little participation may not be good choices for a survey geared more at long-term behavior changes.

If possible, all eligible participants should be asked to complete the survey. If resources permit, it is less complicated to survey all participants and avoid having to design special data collection methods to sample only a portion of participants.

If resources do not permit all individuals (participants, merchants, clients, etc.) to be surveyed, a sampling scheme can be developed. (“Sample” is a term that as a noun refers to a subgroup of a total group, or as a verb refers to selecting a subgroup.) If sampling is used, be sure that the sample selected is “representative” of all the individuals; that is, that the individual profile (type of stand operated, ethnicity of the individuals, etc.) of the sample is similar to the profile of all individuals. For more information on sampling, see *Appendix C: Systematic Sampling*, page 13.

Step 3: Deciding When to Survey

The Program Satisfaction Survey may be administered after a workshop or at the end of a program cycle. If the program runs continuously without a true end date, staff should choose to administer the survey at planned intervals (e.g., at the end of each growing season, annually in the spring, etc.). Workshop and other program leaders should schedule time near the end of their session to allow participants time for completing the survey.

Step 4: Selecting a Survey Administration Mode and Collecting Data

Program surveys, in general, can be administered in a number of ways. This survey was designed to be hand-distributed to participants and to be self-administered (meaning that respondents complete the survey privately and individually). Program staff or volunteers should hand out the surveys and ask participants to complete and return them before leaving. For younger groups or participants of lower literacy levels, the surveys can be group-administered, meaning that a staff member reads the questions aloud and participants answer the questions

independently. (See also *Chapter 7. Collecting Data of the Community Food Project Evaluation Handbook* for more information on the data collection process.)

Step 5: Entering the survey data in the CFP IOS

After the surveys have been completed by participants, the data should be entered in the CFP PS data entry form available at the following URL: <http://www.n-r-c.com/survey/ps.htm>. Each survey will need to be entered separately into the database. So, if you have 20 completed surveys – you will need to complete the data form 20 different times. The data from the surveys will be aggregated in the CFP IOS system. The results of your survey will be emailed back to you after the annual CFP reporting cycle (typically February/March) for use in program improvement, reporting and grant writing.

When you first access the form, you will need to specify your organization in the dropdown list, write in the CFP project name, and identify the audience(s) for whom the survey was developed (see Figure 1). You must enter this information for each survey you are entering data.

Figure 1: Organization Selection for CFP PS Data Entry

Record survey participants' responses in the following form as they indicated on their surveys including any skipped questions and write-in responses. For any question or question part that was not asked on your survey, you may select the "Not asked" response option.

Once you have entered and submitted the survey data, you will be brought back to this page to enter additional surveys.

1) Please find your organization in the list below and include the contact information and date for form completion. If your organization's name is not included in the list below, please contact jeanette@foodsecurity.org and fill in the "other specify" space provided.

If you selected other, please specify:

2) Community food project name

3) For the purposes of this tool, we have categorized the people into three categories: food recipients/customers, participants and partners. It is likely that people who engage with your project will fall into more than one category.

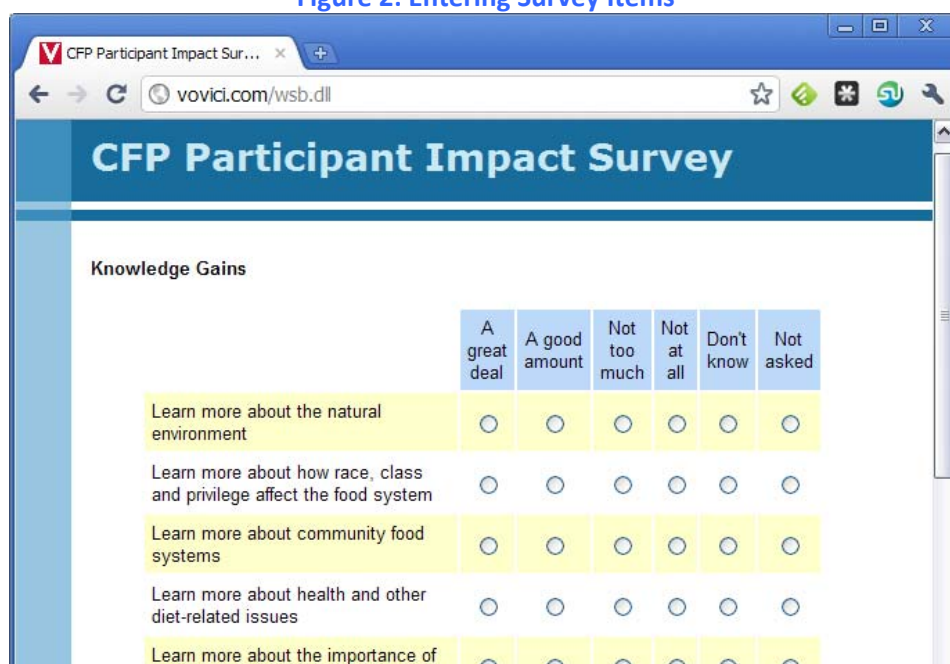
- **Food recipients/customers:** People who receive or purchase food as a result of your project.
- **Participants:** People who participate in education or training programs, or who receive financial assistance and benefits other than food as a result of your project.
- **Partners:** People or organizations that have played a significant role in helping plan and/or implement your project's activities.

Keeping the above definitions in mind, for which audience(s) was this survey developed? (Mark all that apply.)

Food recipients/customers
 Participants
 Partners

The data entry form contains every question on the CFP PS survey. If you removed questions from the survey, simply check the box marked “Not asked.” Enter each survey as completed by the participant, including any skipped questions. If a respondent selected more than one option for a question that allows only one (e.g., checked “a good amount” and “not too much” for “learn more about the natural environment), flip a coin to determine which response to record in the data entry form. (If a respondent chose more than two responses, you'll have to flip a coin several times to narrow it down to one response.) If a person put a mark halfway between two possible responses, flip a coin to choose one of the responses and white-out the other. Any “cleaning” you do to the surveys should be marked on the surveys prior to entering the data. This will make your data entry go more quickly and efficiently.

Figure 2: Entering Survey Items



	A great deal	A good amount	Not too much	Not at all	Don't know	Not asked
Learn more about the natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about how race, class and privilege affect the food system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about community food systems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about health and other diet-related issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about the importance of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please note the CFP PS includes several optional open-ended, write-in response questions (see questions 7 through 11 of the Complete CFP PS beginning on page 5) that are not included in IOS reporting and are intended for project use only. The online CFP PS data entry form does not include space to enter these responses. If you included these questions on your survey, we recommend you record the written responses in a separate document (e.g., Microsoft Word, Notepad or other word processing application).

You will receive confirmation that your survey has been accepted after you submit it (make sure you click the “Submit” button at the end). You will be brought back to the first page of the CFP PS form automatically, where you can enter additional surveys if needed.

Appendix A: Complete CFP PS

The following pages contain the all the questions available to you for customizing the CFP PS for your CFP project. The first three columns indicate the recommended audience for each question. Project staff should review each question to determine which should be included in your project's CFP PS.

Because the data collected in the CFP IOS is intended to be uniformly collected, we ask that you DO NOT change the survey questions other than removing some or making items fit with your program name and activities. The online data entry form has been design to collect data only on items included in the Complete CFP PS (excluding open-ended, write-in response questions).

Legend

RC: Food recipients/customers

PP: Participants

PN: Partners

Knowledge Gains

RC	PP	PN	1. Please indicate to what extent [Project ABC] has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
x	x	x	Learn more about community food systems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Learn more about health and other diet-related issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Learn more about the importance of eating fruits and vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Gain new farming and/or gardening skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Learn more about sustainable agriculture, farming, and/or gardening practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Learn more about the natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Learn more about how to run a small food system business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Learn more about how race, class and privilege affect the food system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x	x	Learn more about how to build diverse community participation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x	x	Learn more about how to work collaboratively with others (organizations and individuals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		x	Learn more about how to implement social justice practices in food system work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		x	Learn more about organizational development including leadership skills, communication skills, process skills, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Attitude Changes

RC	PP	PN	2. Please indicate to what extent [Project ABC] has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
x			Feel more connected to my food source	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x		Increase my appreciation for leading a healthy life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Feel more confident in my food preparation skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel a stronger connection to my culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Increase my appreciation for farming, gardening and food production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Feel more confident about my farming and gardening skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel a stronger connection to the natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel a stronger connection to my local community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Feel more confident that I have the right skills to get a job	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel more confident as a leader in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel more able to affect change in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Increase my commitment to social justice issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Feel more committed to work on local food system issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Behavior Changes

RC	PP	PN	3. Please indicate to what extent [Project ABC] has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
x			Eat more fresh fruits and vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Eat more food produced locally, organically, and/or with sustainable practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Eat more foods that are traditional for my culture/family background	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x		Provide healthy food for my family and myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x			Be healthier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Use more sustainable or organic farming or gardening practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Improve the way in which the food I grow is distributed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Diversify my farm products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Increase my income from farming/gardening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Make a living in agriculture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Increase my number of customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Increase the size of my local market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	x		Donate/give extra food to other people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		x	Develop stronger leadership skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		x	Assume greater leadership roles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

RC	PP	PN	3. Please indicate to what extent [Project ABC] has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
x	x	x	Take action that reduces the affects of race, class and privilege in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Make a greater difference in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		x	Be a better community organizer (this could include increased communication skills, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	Improve my overall quality of life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

RC	PP	PN	4. How long have you been participating in [Project ABC]?
x	x	x	_____ weeks or _____ months or _____ years

RC	PP	PN	5. How would you rate your overall experience participating in [Project ABC]?
x	x	x	<input type="radio"/> Excellent <input type="radio"/> Good <input type="radio"/> Fair <input type="radio"/> Poor

RC	PP	PN	6. The following are statements people have made about the food in their household. Please tell me how often this statement has been true for your household in the past 30 days.	Always	Often	Sometimes	Never
x	x	x	We were not able to afford enough food to eat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	We were not able to afford enough of the kinds of food we wanted to eat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
x	x	x	We were not able to afford to eat at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Optional

These data are not included in IOS annual reporting, and are intended for project use only.

RC	PP	PN	7. What do you like best about coming to [Project ABC]?
x	x	x	

RC	PP	PN	8. What do you like least about coming to [Project ABC]?
x	x	x	

RC	PP	PN	9. In what ways do you think your life is different (better or worse) because of [Project ABC]?

RC	PP	PN	9. In what ways do you think your life is different (better or worse) because of [Project ABC]?
x	x	x	

RC	PP	PN	10. Are there ways [Project ABC] can improve? If yes, please explain.
x	x	x	

RC	PP	PN	11. Do you have any additional comments regarding [Project ABC]?
x	x	x	

Demographics

Include all demographic questions as is; do not edit.

D1. What is your gender?

- Female
 Male

D2. Which of the following includes your age?

- 17 or younger
 18 – 24
 25 – 34
 35 – 44
 45 – 54
 55 – 64
 65 years or older

D3. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D4. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D5. What is the highest degree or level of school you have completed? (mark one box)

- 12th Grade or less, no diploma
 High school diploma
 Some college, no degree
 Associate's degree (e.g. AA, AS)
 Bachelor's degree (e.g. BA, AB, BS)
 Graduate degree or professional degree

D6. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

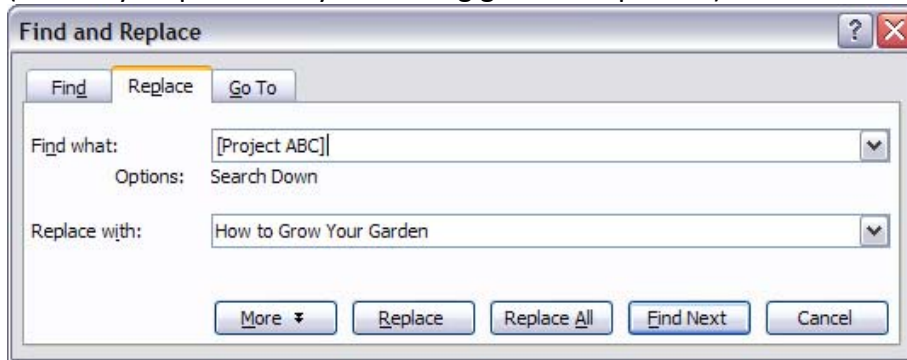
- Less than \$15,000
 \$15,000 to \$24,999
 \$25,000 to \$49,999-
 \$50,000 to \$74,999
 \$75,000 to \$99,999
 \$100,000 or more

Appendix B: Example Customized CFP PS

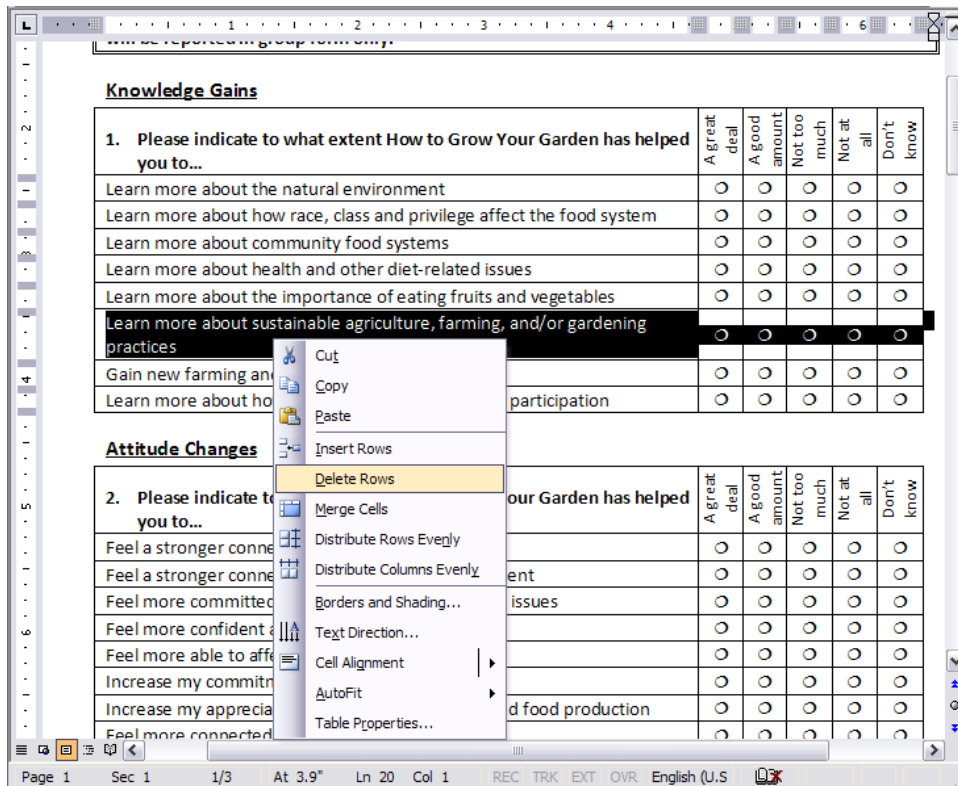
The following pages show the Complete CFP PS customized for the fictional program, How to Make Your Garden Grow.

Tips for Customizing the CFP PS template

- Open the template in Word (CFP PS-TEMLPLATE.doc), and go to File > Save As... to save a copy of the template file that you can begin to edit.
- Find “[Project ABC]” and replace it with your program name by going to Edit > Replace... (This may help to make your editing go a little quicker.)



- To remove an item from one of the “grid style” questions (e.g., questions 1, 2 and 3), select the entire row in the table, and go to Table > Delete... > Rows. You can also delete the row by selecting it, right-clicking and selecting “Delete Row” from the contextual menu as shown below.



How to Make Your Garden Grow Survey

Please take a few minutes to fill out this survey. This survey is being used to get your opinions on *How to Make Your Garden Grow* so we can improve it for you and others. We are interested in your honest answers. For example, some participants may have made changes to how they access food as a result of participating in the program. Others will not have changed. **There are no right or wrong answers.** Please do not put your name on this survey. **Your answers are completely private and your responses will be reported in group form only.**

Knowledge Gains

1. Please indicate to what extent How to Make Your Garden Grow has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
Learn more about community food systems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about health and other diet-related issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about the importance of eating fruits and vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gain new farming and/or gardening skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about sustainable agriculture, farming, and/or gardening practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about the natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about how race, class and privilege affect the food system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn more about how to build diverse community participation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Attitude Changes

2. Please indicate to what extent How to Make Your Garden Grow has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
Feel more connected to my food source	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase my appreciation for leading a healthy life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel more confident in my food preparation skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase my appreciation for farming, gardening and food production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel more confident about my farming and gardening skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a stronger connection to the natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel a stronger connection to my local community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel more confident as a leader in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel more able to affect change in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase my commitment to social justice issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel more committed to work on local food system issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How to Make Your Garden Grow Survey

Behavior Changes

3. Please indicate to what extent How to Make Your Garden Grow has helped you to...	A great deal	A good amount	Not too much	Not at all	Don't know
Eat more fresh fruits and vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eat more food produced locally, organically, and/or with sustainable practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eat more foods that are traditional for my culture/family background	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide healthy food for my family and myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be healthier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use more sustainable or organic farming or gardening practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve the way in which the food I grow is distributed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Donate/give extra food to other people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take action that reduces the affects of race, class and privilege in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make a greater difference in my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve my overall quality of life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. How long have you been participating in How to Make Your Garden Grow?
<p>_____ weeks</p> <p>or</p> <p>_____ months</p> <p>or</p> <p>_____ years</p>

5. How would you rate your overall experience participating in How to Make Your Garden Grow?
<input type="radio"/> Excellent <input type="radio"/> Good <input type="radio"/> Fair <input type="radio"/> Poor

6. The following are statements people have made about the food in their household. Please tell me how often this statement has been true for your household in the past 30 days.	Always	Often	Sometimes	Never
We were not able to afford enough food to eat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We were not able to afford enough of the kinds of food we wanted to eat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We were not able to afford to eat at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How to Make Your Garden Grow Survey

7. In what ways do you think your life is different (better or worse) because of How to Make Your Garden Grow?

8. Are there ways How to Make Your Garden Grow can improve? If yes, please explain.

Demographics

These last questions are about you. The information will be used to help categorize your answers.

D1. What is your gender?

- Female
- Male

D2. Which of the following includes your age?

- 17 or younger
- 18 – 24
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 years or older

Please respond to both questions D3 AND D4:

D3. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
- Yes, I consider myself to be Spanish, Hispanic or Latino

D4. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
- Asian, Asian Indian or Pacific Islander
- Black or African American
- White
- Other

D5. What is the highest degree or level of school you have completed? (mark one box)

- 12th Grade or less, no diploma
- High school diploma
- Some college, no degree
- Associate's degree (e.g. AA, AS)
- Bachelor's degree (e.g. BA, AB, BS)
- Graduate degree or professional degree

D6. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$15,000
- \$15,000 to \$24,999
- \$25,000 to \$49,999-
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or more

Thank you for taking our survey! Your feedback is appreciated!

Appendix C: Systematic Sampling

“Systematic” sampling is often the easiest way to choose a sample. To select a systematic sample, divide the total number of individuals by the number to be surveyed. The nearest whole number will be the “skip factor.” For example:

- If a CFP has the resources to survey 50 individuals,
- And there are 230 individuals at the project,
- The skip factor would be $230 \div 50 = 4.6$
 - If 4 is used as the skip factor, there will be about 57 or 58 individuals to survey: ($230 \div 4 = 57.5$)
 - If 5 is used as the skip factor, there will be about 46 individuals to survey: ($230 \div 5 = 46$)

Once the skip factor is chosen (a program could use either 4 or 5 in the example above), the list of individuals can be used to select the sample. A random number between one (1) and your skip factor should be chosen as the place to begin on the list. For example, if the number three (3) is chosen as the first number, start with the third individual on the list. That individual would be the first to include in the survey. Then count down the list by the skip factor, selecting every “Nth” (where N equals the skip factor) individual (see Figure 3). These are the individuals to survey. If a list is not available, start at a designated area and begin counting with the first individual as “1.” Give every “Nth” individual the survey.

Figure 3: Example of Systematic Sampling

	A	B	C	D	E	F	G	H
1	First Name	Last Name	MemberDate	Send Survey?				
2	Gilberte	Abedi	9/2/2006			Total participants	230	
3	Sarah	Abramoff	11/23/2006			Surveys to collect	50	
4	Leon	Agerton	3/8/2009	Yes		Skip factor (Nth)	4	
5	Adrian	Alas	8/24/2008		1	Start at random:	3	
6	Gilberto	Anciso	3/22/2006		2			
7	Darrin	Antoine	9/23/2006		3			
8	Mee	Applebury	11/13/2008	Yes	4			
9	Thad	Armijos	1/18/2009		1			
10	Kali	Baba	2/19/2006		2			
11	Kassandra	Baken	3/21/2009		3			
12	Ronnie	Bandley	7/13/2007	Yes	4			
13	Asa	Barden	10/20/2008					
14	Spring	Barkhurst	9/24/2004					
15	Evans	Barkdale	10/20/2005					

Another option may be to pick a representative day or set of days and survey all participants on that day or set of days.