

Details Inside
California Community
Food Security Summit
Organizing for Action

Community Food Security Coalition
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www.foodsecurity.org
310-822-5410



Summit Highlights

- ▶ Keynote address by state Senator Martha Escutia, author of SB 19—a significant achievement toward improving childrens' nutrition in the schools.
- ▶ Issue roundtable examining the pressing challenges and emerging links between public health, food security and sustainable agriculture.
- ▶ Workshops to hone lessons, challenges, opportunities and skills needed to strengthen and expand community food projects across the state.
- ▶ Networking opportunities, including a Monday evening celebration featuring local food and drink and a special premier presentation.
- ▶ Movement building work to strategize a coordinated action plan.
- ▶ Tour of community food projects in Berkeley.

Sponsors

California Adolescent Nutrition and Fitness Program*
California Association of Food Banks*
California Council of Churches*
California Food Policy Advocates*
California Hunger Action Coalition
California Nutrition Network*
California Sustainable Agriculture Working Group*
Center for Ecoliteracy
Center for Food and Justice, Occidental College*
Community Alliance with Family Farmers*
Prevention Institute*
UC Cooperative Extension—Alameda County
UC Sustainable Agriculture Research and Education Program*

** Participant on the advisory committee that helped to plan this event.*

Thank you to our Funders

Funded in part by grants from the California Wellness Foundation and Center for Ecoliteracy.

California Community Food Security Summit *Organizing for Action*

June 3-4, 2002
Holy Names College
Oakland

Hosted by Community Food Security Coalition



In today's world of growing insecurity on many fronts, the essential nature of food and our relationship to it has become a focal point for community action. California's food system has a long row to hoe before becoming healthy, environmentally sustainable, or just. It is fraught with numerous social and health problems including hunger amidst plenty, epidemics of diabetes and obesity especially among low-income residents, inequitable access to fresh produce, and loss of family farms. Substantial change will require the development of a shared and coherent vision for food secure communities, as well as a coordinated strategy and action plan for getting there.

We invite you to attend the California Community Food Security Summit where we will begin the process of formulating such a vision and shaping a movement-based plan for action. Subtitled "organizing for action," the summit is designed to increase coordination between diverse networks, shape a state policy platform, and develop issue-based action plans for moving forward.

Participants will represent diverse sectors, including rural and urban agriculture, food security, anti-hunger, labor, faith, community planning and development, environment, public health and nutrition. This will be a unique joining of organizations and individuals all engaged in building resilient, healthy, regional food systems.

Come join activists, practitioners, service providers and community leaders from around California as we gather in Oakland to strengthen the movement for food system change.

The Community Food Security Coalition (CFSC) is a North American organization of social and economic justice, environmental, nutrition, sustainable agriculture, community development, labor, and anti-poverty and anti-hunger groups. We are dedicated to building strong, sustainable, local and regional food systems that ensure access to affordable, nutritious, and culturally appropriate food to all people at all times.

We have 250 organizational members in 41 states and the District of Columbia. We seek to develop self-reliance among all communities in obtaining their food and to create a system of growing, manufacturing, processing, making available, and selling food that is regionally based and grounded in the principles of justice, democracy, and sustainability.



Summit Agenda

Monday, June 3rd

Day one of the summit begins with a reflection on last year's groundbreaking passage of SB 19 and an examination of the linkages between major food system issues. Afternoon workshops explore specific program models with a focus on lessons to learn from, opportunities for expansion and skills needed to succeed. Wind down after a solid day of work with great conversation and delicious local foods.

8:00 Registration and Continental Breakfast

9:15 Welcome and Invocation

Andy Fisher, CFSC

Elizabeth Sholes, California Council of Churches

9:30 Keynote Address: Winning for a Change—The battle to improve school nutrition

Senator Martha Escutia

10:30 Issue Roundtable: Making the Links—Public health, food security and sustainable agriculture

Leslie Mikkelsen, Prevention Institute and CFSC Board of Directors, moderator; Harold Goldstein, California Center for Public Health Advocacy; Ken Hecht, California Food Policy Advocates; Judith Redmond, Community Alliance with Family Farmers

12:00 Lunch (included)

12:30 Orientation: Community Food Security as a Strategy and Organizing Framework (optional)

Andy Fisher, CFSC; Bob Gottlieb, Urban and Environmental Policy Institute, Occidental College

1:30 Concurrent Session I: Scaling up the Solutions—Model projects to model policy

► Healthy Kids, Healthy Farms: Linking local agriculture and schools

Marion Kalb, CFSC, facilitator; Tracie Thomas, Santa Monica-Malibu Unified School District; Nancy May, Healdsburg Unified School District

► Getting Food on the Table: Improving assistance programs to better serve communities

Matt Sharp, California Food Policy Advocates, facilitator; Jessica Bartholow, Alameda County Community Food Bank; Frank Tamborello, LA Coalition to End Hunger and Homelessness (invited)

► Fresh Food: Direct from the farm to the community

Reggie Knox, Community Alliance with Family Farmers, facilitator; Joy Moore, Farm Fresh Choice Project, Ecology Center; Luis Sierra, America Fresh; TBA

► Dollars and Cents: Economic development and food security

Mark Vallianatos, Center for Food and Justice, UEPI, Occidental College, facilitator; Sharon Junge and Joanne Neft, PlacerGrown, UC Cooperative Extension-Placer; David Strom, San Francisco League of Urban Gardens (invited); TBA

► Urban Agriculture: Neighborhood-based food production

Gail Feenstra, UC Sustainable Agriculture Research and Education Program, facilitator; Daniel Miller, BOSS Urban Gardening Institute; Nancy Flynn, United Indian Health Services; Jeff Dronkers, Los Angeles Regional Food Bank

3:30 Concurrent Session II: Food-based Organizing—Skills and tools to get the job done

► Media Advocacy: Getting your message out

Mike Smith, Fenton Communications; Weyland Southon, KPFA/Seven Generations

► Movement Building: Strategies for transforming the food system

Bob Gottlieb, Urban Environmental Policy Institute, Occidental College; Keith Warner, Center for Agroecology and Sustainable Food Systems, UCSC

► Coalition Building: Approaches to food policy councils

Frank Buck, CA Nutrition Network, facilitator; Janet Brown, Center for Ecoliteracy/Marin Food Policy Council; Kate Clayton, City of Berkeley Public Health Department; Heather Paulsen, California Healthy Cities

► Grassroots Advocacy: Building strength at the community and state levels

Michelle Mascarenhas, CAFF, facilitator; Stephanie Monroe, CalWorks Foundation; Elizabeth Sholes, California Council of Churches

► Community Food Assessments: A tool for change

Tori Kjer, Community Food Security Coalition, facilitator; Peggy Roark, Sacramento Hunger Commission; Sheila Duffy, UC Cooperative Extension-Alameda

5:30 Reception: Refreshments and socializing in the courtyard.

6:30 Dinner and Celebration,

Join us for a delicious, seasonal meal made from local farm products followed by a presentation of the Organic and Beyond Campaign. Includes a free copy of the soon-to-be-released *Fatal Harvest*, a powerful collection of photos and essays promoting a new vision for our food system.

Tuesday, June 4th

Plan to roll up your sleeves on day two. This is a "must attend" for organizations and individuals that are building the movement for just and sustainable food systems. Together, we will strategize coordinated action plans toward strengthening community-based food security.

9:00 California Assembly of the Community Food Security Coalition

► Shaping a coalition values statement: "Our vision of a food system in California"

► What kind of movement are we building?

► Mapping our movement: participating groups and constituencies

11:00 Action Planning

We will form breakout groups based around issues prioritized leading up to and during the summit. Emphasis will be placed on developing specific steps we can take at the state and regional levels and mechanisms for building in accountability and follow through.

12:30 Lunch

1:30 Report Back: Actions and Accountability for Moving Forward

2:30 Closing Comments

2:45 Summit Close

3:15 Bus Tour of Community Food Projects

Experience a variety of projects that are strengthening food security in diverse neighborhoods of Berkeley.

MLK Edible Schoolyard; Berkeley Youth Alternatives; Ecology Center's Farm Fresh Choice Project and Berkeley Certified Farmers' Market Tour leader: Melanie Okamoto, Food System Project of Center for Ecoliteracy

► MLK Edible Schoolyard

► Berkeley Youth Alternatives

► Ecology Center's Farm Fresh Choice Project and Berkeley

► Certified Farmers' Market

6:15 Bus returns to Holy Names College

Logistics

Directions & Travel

Holy Names College is located in the Oakland Hills just north of the I-580 and Hwy. 13 interchange at 3500 Mountain Blvd. The campus is 8 miles from the Oakland International Airport. The AC Transit bus line stops 15 minute walking distance from the summit site. Free onsite parking is available.

Lodging

A limited number of double and single dormitory rooms with shared bathrooms are available at Holy Names College on the evenings of June 2nd and June 3rd. For more information and to make reservations, visit www.foodsecurity.org, or call our office at 310-822-5410.

Rooms are also available at the Jack London Inn located in downtown Oakland's historic Jack London Square. Mention the CA CFS Summit and receive a special room rate of \$82. Includes shuttle service to and from Holy Names College. (510) 893-6303. 444 Embarcadero West. www.jack-londoninn.com.

Food

Meals will showcase vegetables and fruits grown sustainably on farms in and around the Bay Area. Continental breakfast, lunch, refreshments and Monday's dinner and special presentation are included in full summit registration.

Scholarships

We have limited funds for summit fee waivers. First priority will be given to limited resource community groups, individuals working within communities of color, and farmers. Priority will also be given to students and other interested parties. Please check our web site or call our office for an application. All scholarship requests must be received by May 13.

Registration Form

Name _____

Organization _____

Mailing Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

CFSC Member Full Summit (Monday morning to Tuesday afternoon) \$115

CFSC Non-member Full summit (Monday morning to Tuesday afternoon) \$140

As part of registration for the full summit, non-members receive a one year membership in the CFSC, including a subscription to *CFS News* and discounts on publications and conferences.

Please sign me up as a member of the CFSC.

Organizational member

Individual member

I do not care to become a member at this time.

All attendees at the Monday evening dinner will receive a complimentary copy of the new Fatal Harvest coffeetable book, a \$50 value.

A la carte registrations

Member Monday, June 3 (continental breakfast, lunch, dinner and celebration) \$95

CFSC non-member Monday, June 3 (continental breakfast, lunch, dinner and celebration) . . . \$120

CFSC member Tuesday, June 4 (continental breakfast and lunch included) \$25

CFSC non-member Tuesday, June 4 (continental breakfast and lunch included) \$50

Other Registration Items

Late fee for registrations RECEIVED AFTER MAY 20 Add + \$10

Not attending Monday dinner? Subtract - \$25

Bus Tour . . . free (limited seating—reserve yours today!)

Table Display . . . free (space is limited—reserve yours today!)

Dietary requirements . . . Vegetarian _____ Other _____

TOTAL _____

Table Display

Please reserve a display table for my organization. It's free for member groups!

Credit Card Information: Visa Mastercard

Card Number: _____

Expiration Date: _____

Signature: _____

Mail or fax your registration with payment to:

Community Food Security Coalition

PO Box 209

Venice CA 90294

310-822-5410 phone

310-822-1440 fax

Or register online at: www.foodsecurity.org